



Flexographic Technical Association
2019 SUSTAINABILITY EXCELLENCE AWARDS



The Flexographic Technical Association (FTA) recognizes flexographic printers and suppliers for great strides made in sustainability that have benefited the flexographic printing industry and our world. Join this elite group of companies by entering your facility in the 2019 Sustainability Excellence Award competition!

ELIGIBILITY: Any company active in the flexographic printing industry is invited to enter. Nominations are judged in two categories:

- **SUSTAINABILITY PROGRAMS** – Programs implemented in a facility that have served to reduce environmental impact of printing or improve worker health/safety
- **INNOVATIONS IN SUSTAINABILITY** – New technology, formulations or techniques that have been developed to reduce environmental impact of printing or improve worker health/safety

Entries submitted for consideration must be completed or in substantial progress by the end of 2018 and may include, but are not limited to:

- *Changes in production processes or raw materials which reduce the volume and/or toxicity of waste*
- *Processes that recover reusable materials or energy that otherwise would be considered waste*
- *Improved operation and/or maintenance of existing process equipment and methods that reduce or prevent waste generation*
- *Measures to reduce energy consumption or maximize energy efficiency*
- *Measures to minimize transport impacts*
- *Technology and product developments that were created with sustainability benefits in mind*
- *Outreach and educational programs to promote pollution prevention and health/safety within a facility or a community*

CRITERIA:

Evaluation will be based on benefits, commitment, leadership and relevance to the flexo industry and others. Each of the following categories **MUST BE ADDRESSED IN THE APPLICATION**.

1. **DESCRIBE THE PROGRAM OR INNOVATION:** Indicate how the sustainability program reduced or innovation could reduce the environmental footprint or improve worker safety. Identify the pollution or other environmental problems that motivated your facility to undertake the project. Describe any new process, equipment or procedures. Discuss employee education or involvement in the program. Describe partnerships that were created or strengthened by the project.
2. **BENEFITS:** Quantify how the project reduced or the technology could reduce the facility's environmental footprint or improve worker health/safety. What are the key measurements for success? Be as specific as possible when quantifying results. You are welcome to submit graphs, charts, photos, etc. Describe corporate and social improvements resulting from the project. Include information regarding potential or actual impacts. Discuss the cost and economic benefits of the program.
3. **CONTINUOUS IMPROVEMENT & COMMITMENT:** Describe how the program demonstrates continued commitment to sustainability into the future. Provide any information about why your organization is a leader in the sustainability movement.
4. **RELEVANCE TO OTHERS:** Discuss how the program be a model for others or the innovation used by others. What makes it exceptional? How does or can the program positively contribute to promoting sustainability beyond the facility?
5. **SUPPORTING MATERIAL:** Include any documentation and collateral including goal-setting documents, team or project structure flowcharts, and annual reports that demonstrate and support your organization's sustainability program. Marketing materials will only be considered if they are a part of an application where all criteria have been addressed.



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ENTRY FILING FORM



HOW TO ENTER:

- Complete this entry filing form indicating your intention to submit a full application along with entry fee no later than **Jan. 11, 2019** and mail to Flexographic Technical Association, Sustainability Excellence Awards, 3920 Veterans Memorial Hwy, Ste 9, Bohemia, NY 11716 USA or fax to 631-737-6813.
- Upon receipt of this entry filing form and payment, FTA will send a PowerPoint template which must be used to describe the entry and returned to FTA no later than **Feb. 1, 2019** Any supporting material in PDF format may be submitted along with the PowerPoint entry.

Category (check one): Sustainability Programs Innovations in Sustainability

Company Name:		Number of Employees:
Address:		
City:		
State/Province:	Zip/Postal Code:	Country:
Contact Name:	Title:	
Email:	Phone:	Fax:
Name of Sustainability Program or Innovation Entry:		

Entry Fee: \$50.00 FTA Members | \$100.00 Non-members

- Enclosed is my check payable to FTA.
- Charge the following credit card in the amount of \$_____:
- Visa MasterCard American Express

Cardholder Name:	Signature:	
Card Number:	Expiration Date:	CVC#:

*Enter the 3 digit code from the back of Visa or MasterCard. Enter the 4 digit code from the front of American Express.

Winners will be notified by Feb 22, 2019. Awards will be presented at the FTA Annual Forum Awards Banquet on May 5, 2019 in New Orleans, LA. For additional information about the Annual Forum & INFO*FLEX Exhibition, visit www.flexography.org.

More information: Contact Doreen M. Monteleone at 631-319-0319 or email dmonteleone@flexography.org for application information. For billing questions, contact Customer Service at customerservice@flexography.org.

By applying, winners give FTA permission to publish a summary of their accomplishments. Anything deemed confidential business information will not be made public. Winning companies may not issue press releases until after the awards have been publicly announced by FTA.